

# One of the many things that sets Kay Properties

and Investments apart from others is our extensive due diligence on DST 1031 properties.



### research, and analysis for regional and national commercial banks, private real estate companies, large real estate developers and international commercial real estate research firms.

What is the **Due Diligence Process** of Kay Properties?









properties with careful due diligence conducted on them could still end up underperforming projections as well as result in a complete loss of invested capital. This is due to a number of items that potentially cannot be foreseen such as economic difficulties, tenant bankruptcies and other greater forces outside of any investor's control. Real estate investments and DST properties contain absolutely no guarantees and we encourage all potential investors to carefully read the Private Placement Memorandum (PPM) paying careful attention to the risk section, prior to considering an investment. As we are unable to provide you with any tax or legal advice we ask that you please speak with your CPA and attorney for all tax and legal advice prior to considering an investment or exchange.

**Understanding the Kay Properties DST** Due Diligence Process

**Asset Class Rejection** 

# No matter how much you "crunch the numbers" on high-risk assets it doesn't

At Kay Properties, although our competition often continues to offer these high-risk asset classes (often because they have higher commissions than the lower risk asset classes), we have drawn a line in the sand that no matter how high the projected cash flow is, no matter how great the story of the asset class is, we WILL NOT use our clients • as guinea pigs on investments that may be more likely to have large losses in the future.

change the fact that they are high-risk assets!

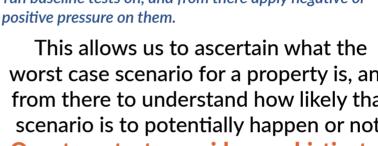
> Kay Properties rejects the previously mentioned asset classes outright. Period.

## placing the time, money, and energy into seeing virtually each and every DST like Kay Properties does.

"diligence" has not been "diligent." At the time of writing we have Kay Properties team members as well as independent property inspectors that we have commissioned (these are often the same inspectors that Fannie Mae, Freddie Mac, CMBS Lenders, and other institutional investors commission) performing over 50 property tours on DST properties throughout the country. We strive

What they fail to mention to potential clients is that what they mean is that they are invited once or twice a year by product sponsors to fly out, tour a property and have a nice dinner as a marketing tool by the sponsor. Essentially they will see 1-3% of the properties they work with per year. Hardly impressive. At Kay Properties, we take the time, effort and energy to see





scenarios can cause. **Lease Audits** 

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typically responsible for the roof and structure of the building or a Gross lease? Whereby the landlord is responsible for all maintenance, taxes and insurance costs? Does the tenant have any early termination clauses built into the lease? Are there any co-tenancy clauses built into the lease that could give the tenant an early out if a

> When performing due diligence on a DST 1031 property we conduct a thorough review of the

property's third-party reports (the property appraisal,

environmental report and property condition report—the That either the lender or sponsor ordered on the property as well as reports provided by commercial real estate research firms such as Costar, REIS, Real Capital Analytics, Axiometrics, etc. and large commercial real estate brokerage research departments.

high-risk property categories from a top down approach when it comes to beginning the due diligence process. Once all of the junk has been rejected, THEN it is time to dig in and deconstruct a property from a bottom-up Comprehensive DST due diligence—another way that **Kay Properties is different** than others.

approach utilizing mystery shopping, sensitivity analysis and stress tests, lease audits, third-party report reviews and market analysis, etc.

As noted earlier, you can do due diligence on bad deals all month long, but in the end they are still bad deals.

DST 1031 properties are only available to accredited investors (generally described as having a net worth of over \$1 million dollars exclusive of primary residence) and accredited entities only (generally described as an entity owned entirely by accredited individuals and/or an entity with gross assets of greater than \$5 million dollars). If you are unsure if you are an accredited investor and/or an accredited entity please verify with your CPA and Attorney prior to considering an investment. You may be required to verify your status as an accredited investor.

investigations before considering any investment. There are material risks associated with investing in real estate, Delaware Statutory Trust (DST) and 1031 Exchange properties. These include, but are not limited to, tenant vacancies; declining market values; potential loss of entire investment principal; that past performance is not a guarantee of future results; that potential cash flow, potential returns, and potential appreciation are not guaranteed in any way; adverse tax consequences and that real estate is typically an illiquid investment.

Please note that conducting due diligence on a property or properties does not guarantee a successful investment. Due diligence is an important part of the investment process, however, investors need to be aware that properties with careful due diligence conducted on them could still end up underperforming

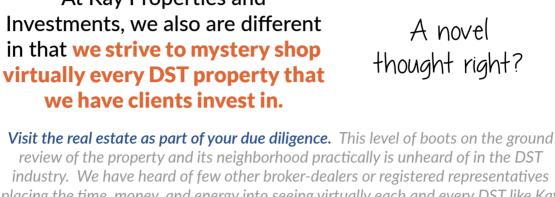
**Mystery Shopping Properties** Due diligence is an important part of the investment process, however, investors need to be aware that





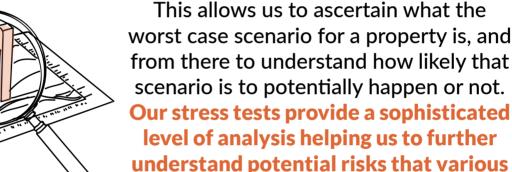


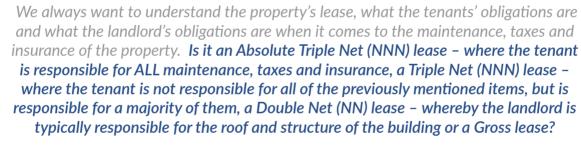


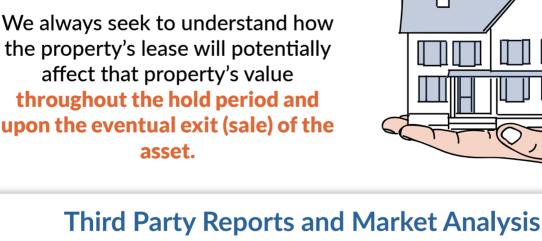
















This material does not constitute an offer to sell nor a solicitation of an offer to buy any security. Such offers can be made only by the confidential Private Placement Memorandum (the "Memorandum"). Please be aware that this material cannot and does not replace the Memorandum and is qualified in its entirety by the Memorandum.

Please read carefully the Memorandum and/or investment prospectus in its entirety before making an investment decision. Please pay careful attention to the "Risk" section of the PPM/Prospectus. This material is not intended as tax or legal advice so please do speak with your attorney and CPA prior to considering an investment.

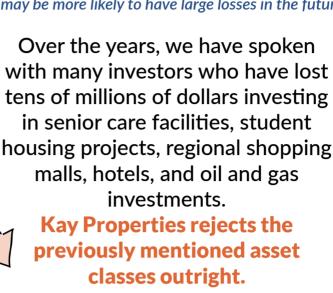
forces outside of any investor's control. DST properties contain no guarantees as well as real estate contains no guarantees. IRC Section 1031, IRC Section 1033, and IRC Section 721 are complex tax codes, therefore, you should consult your tax and legal professional for details regarding your situation.

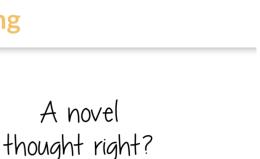


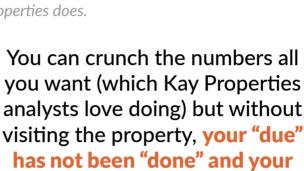


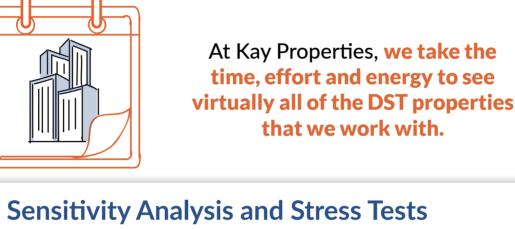


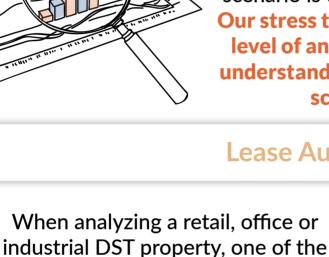












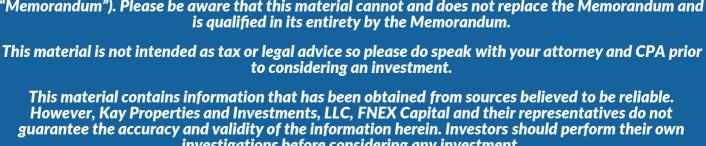


neighboring tenant were to vacate the building? Does the lease provide for annual rental increases, increases tied to the Consumer Price Index (CPI) or is it a flat lease for the entire term of the lease? We always seek to understand how the property's lease will potentially affect that property's value



It is of utmost importance to be very selective and reject the exotic and





projections as well as result in a complete loss of invested capital. This is due to a number of items that potentially cannot be foreseen such as economic difficulties, tenant bankruptcies and other greater

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